

*Webinar on*

**Mastering How To Build An Insanely  
Positive and Productive Workplace  
Culture a Webinar for Managers,  
Supervisors and Team Leaders**

*Date : July 14, 2020*

# Areas Covered

- Understand the advantages and limitations of perks & benefits*
- Apply the six most important actions a manager can take to keep associates motivated*
- Improve productivity and engagement with scientifically proven techniques*
- Implement strategies to build morale and increase excitement*



# Highlights

*o Lessons learned from Google and other Best Places to Work*

*o How to motivate your team without money*

*o How to become the manager everyone wants to work for*

*o Lessons learned from the worst manager you ever had*

*o Getting bad apple employees back on the company bandwagon*

*o Recruiting strategies to maintain, grow & develop your office culture*

*o Performance feedback do's and don'ts: strategies to maintain morale*

*o The biggest killers of employee trust and how to avoid them*

This webinar gives new managers tools to help them succeed in their new role.

**PRESENTED BY:**

*An in-demand speaker and author, Larry has delivered more than 2000 paid presentations for association conferences, corporations and government organization meetings, including He's spoken for numerous SHRM chapters including Greater Phoenix, Ohio, Inland Empire, Louisiana, and Indiana. He's also spoken for Harley-Davidson, Southwest Airlines, and the Nuclear Regulatory Commission.*



Date : July 14, 2020

Time : 01 : 00 PM EST

Duration : 60 Minutes

Price: \$149

# Webinar Description

The Year after year, companies like Marriott, USAA and Wegmans Markets are listed in Fortune Magazine's 100 Best Companies To Work For. How do they do it? It's more than offering high salaries, onsite health centers, and gourmet cafeterias. It's enlightened people management that creates a culture where people want to do their best and never leave.

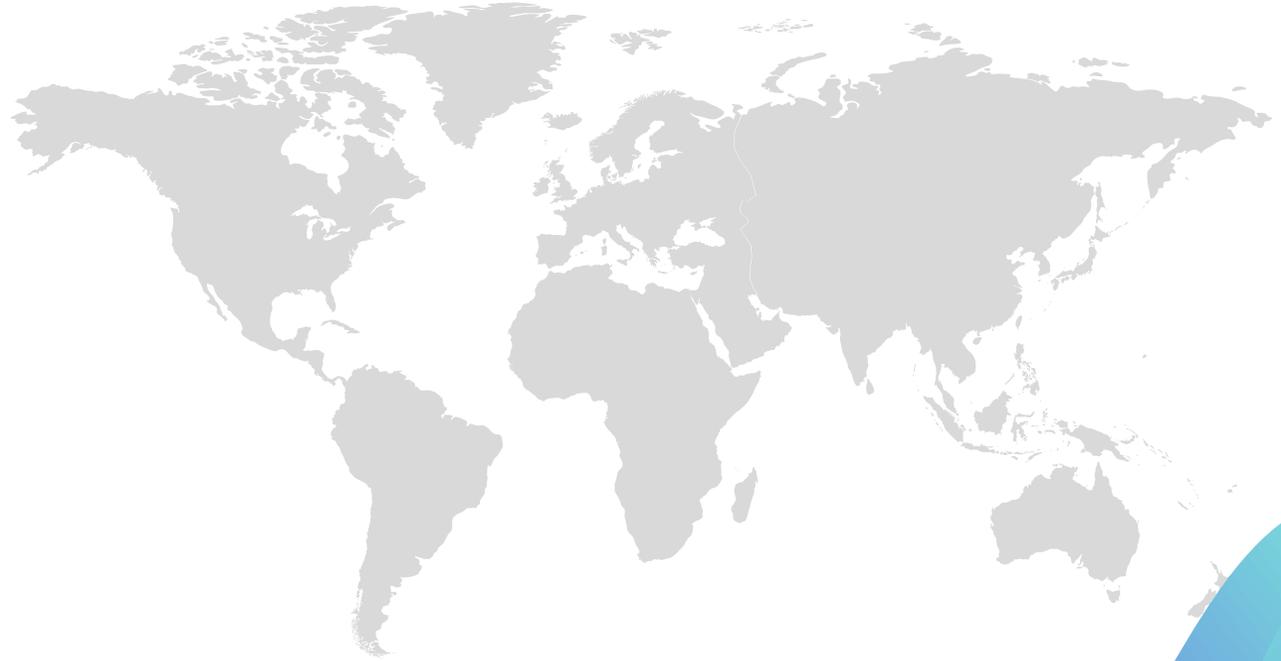
In this session, Larry Johnson will share the secrets of some of those Fortune 100 Best Companies To Work For and offer ideas on how you can apply those secrets to your team's culture, even if you don't have a humongous budget.

Going from being a doer to one who manages others doing can be a daunting challenge. This webinar gives new managers tools to help them succeed in their new role.



# Who Should Attend ?

*New managers and those who wish to have a review*



# Why Should You Attend ?

*If you are a manager who wants to improve employee engagement, raise employee productivity, lift customer ratings and reduce employee turnover, this webinar will give you tools to do all four.*



To register please visit:

**[www.grceducators.com](http://www.grceducators.com)**  
**[support@grceducators.com](mailto:support@grceducators.com)**  
**740 870 0321**